



EuroTech Launch a Fresh New Image

London, UK (26th April 2006) Eurotech have launched a fresh new image ready for their new financial year.

There has been a huge spring clean at EuroTech! With a restructure, an updated new logo and a new website to reflect the changes, EuroTech look ready for the new year.

Established in 1990, EuroTech has worked with Vendors such as Altec Lansing and Gyration, developing and promoting their presence within the UK. The company has traditionally specialised in two key areas of business. To reflect its business, it will now operate two separate divisions; EuroTech Distribution and EuroTech Services

EuroTech Distribution – Building Brands in the UK

EuroTech Services – Developing Your Business

A new logo clearly represents the multiple functions of the EuroTech teams while a new look and feel to the website aims to give prospective clients a straightforward and informative visit with a pleasant shopping experience for resellers.

EuroTech have also introduced UK websites for each vendor which will provide the consumer with concise product and support information without the confusion of a trade only environment.

Simon Leech, MD said "EuroTech is not a typical distributor, exclusively representing a handful of brands and working in close partnership with each manufacturer to develop the market. We believe that our new website, together the local UK websites for each brand, reflects our ethos by offering a tailored solution for the consumer, the press, and the reseller channel."

For further information, please visit www.euro-tech.co.uk

Press Contact:

Fiona Evans

fionae@euro-tech.co.uk

EuroTech Marketing Services

Berkshire Business Centre, Berkshire Drive, Thatcham, Berkshire, RG19 4EW

Tel: 0870 458 4908